



Postpartum Support International
Georgia Chapter



FEBRUARY 2022

GEORGIA BLACK MATERNAL MENTAL HEALTH SUMMIT

A virtual summit for Black
women, families and allies.

SPONSORSHIP GUIDE

In partnership with:



**HEALTHY MOTHERS,
HEALTHY BABIES**
Coalition of Georgia

#BMMHS2022

DEAR COMMUNITY PARTNER:

Based on the incredible success of our 2021 event, Postpartum Support International - Georgia Chapter is pleased to announce that we will be hosting our second annual **Black Maternal Mental Health Summit (BMMHS)** in February 2022. This event raises awareness and reduces stigma around maternal mental health illness as well as increases access to PSI-GA resources for black families in Georgia.

The 2021 full-day virtual summit featured 12 speakers and covered the basics of postpartum depression & anxiety, how to engage Black Men in the postpartum period, and tips to maintain mental wellness during a pandemic while pregnant or in the postpartum period.

We had over 700 registrants and over 370 attendees; incredible attendance for an all-day virtual event! Each speaker presentation had an average of 275 viewers. The majority of participants were Black parents, community members and providers from Georgia, but we had several attendees from across the country and even a few international guests who joined us. Our attendees had the following to say about the event:

- ***"It was AMAZING!!! Sooo needed!"***
- ***"I wish every Black mother could hear this very important information. It would help Black mothers understand the changes and feelings that happen to their bodies. THANK YOU!!!!!!!!!"***
- ***"This summit has inspired me to dive deeper when talking to my Moms (WIC participants) about their mental health."***
- ***"This brought me to tears. There is always help. For us, by us! We have to care for each other!"***

#BMMHS2022

- ***“Black women have been desensitized, therefore when symptoms of anxiety or depression arise they feel they can muddle through it instead of getting help. The conversation should be discussed more in the Black community.”***
- ***“We are said to be aggressive or difficult when we advocate for ourselves as Black women in the healthcare setting. It’s ok to ask questions and educate yourself!”***

The majority of attendees indicated that this summit should become a regular program of PSI-GA. We are therefore proud to share that we are working on organizing another successful summit for 2022!

This event was made possible by our wonderful sponsors and partners. We hope that you will consider joining us for the 2022 BMMHS Summit as we grow this essential event to improve maternal mental health in Georgia by centering the experiences and voices of Black women and families.

Thank you for your generous support, collaboration, and partnership -- it is integral to this successful and powerful program.

Sincerely,

SHANTRICE JONES, PRESIDENT

SHONTEL CARGILL, PRESIDENT-ELECT

KEISHA REAVES, BMMHS CO-CHAIR

SHLONDA SMITH, BMMHS CO-CHAIR

PRESENTING SPONSOR: \$10,000

- Listed as Presenting Sponsor on all marketing materials
- Only sponsor logo on all wellness kits sent to attendees
- Whole Page Advertisement in BMMHS Program
- Opportunity to speak at BMMHS or create 90 sec video to be played during event opening
- PSI-GA social media presence with link to corporate website
- Announcement of sponsorship during Summit breaks
- Logo alongside PSI-GA logo on all slides during event
- Logo placed on website as BMMHS 2022 Official Sponsor for one year linked to corporate website

DIAMOND PACKAGE: \$5,000

- Opportunity to speak at BMMHS or create 90 sec video to be played during event opening
- Whole Page Advertisement in BMMHS Program
- Logo placed on all marketing materials
- PSI-GA social media presence with link to corporate website
- Announcement of sponsorship during Summit breaks
- Still ad slide with logo included during event slide show

PLATINUM PACKAGE: \$3,000

- Whole Page Advertisement in BMMHS Program
- PSI-GA social media presence before and after event
- Announcement of sponsorship during Summit breaks
- Logo on Platinum Sponsor slide during event

GOLD PACKAGE: \$2,000

- ½ Page Advertisement in BMMHS Program
- PSI-GA social media presence before and after event
- Announcement of sponsorship during Summit breaks
- Logo on Gold Sponsor slide during event

SILVER PACKAGE: \$1,000

- ¼ Page Advertisement in BMMHS Program
- PSI-GA social media presence before and after event
- Logo on Silver Sponsor slide during event

SMALL BUSINESS & NON-PROFITS (BUDGETS UNDER \$500,000)

SUPPORTER OF MOMS: \$500

- ¼ Page Advertisement in BMMHS Program
- Logo included in BMMHS Program
- PSI-GA social media presence before and after event
- Logo on Sponsor slide during event

FRIENDS OF BMMHS: \$250

- Name listed in BMMHS Program
- PSI-GA social media presence before and after event
- Logo on Sponsor slide during event

NOTE: All sponsors at the \$1,000 level or above are able to include at least one item in the wellness kits for moms (depending on weight and size). Items should be useful if branded, such as lip balms, phone wallets, BPA-free water bottles and tumblers, tea, journals, local honey, candles, essential oil diffusers, chocolates, etc.

DEADLINE: JANUARY 14, 2022

We recommend that all partners secure sponsorship by the end of December 2021 for the best branding opportunities. The final deadline for sponsorships and logos is January 14, 2022.

To secure your sponsorship, please email: info@psiga.org

Advertisements must be received by February 1, 2021 for inclusion in the digital program. Formatting instructions will be provided based on the sponsorship level selected.

Checks may be made payable to PSI-GA and sent to:

PSI-GA, 107 Gainesway Dr., Woodstock, GA 30189

Online payments may be made at:

paypal.com/paypalme/psigeorgia